



REIMAGINE SAMTRANS

Fact Sheet | Spring 2021

What is Reimagine SamTrans?

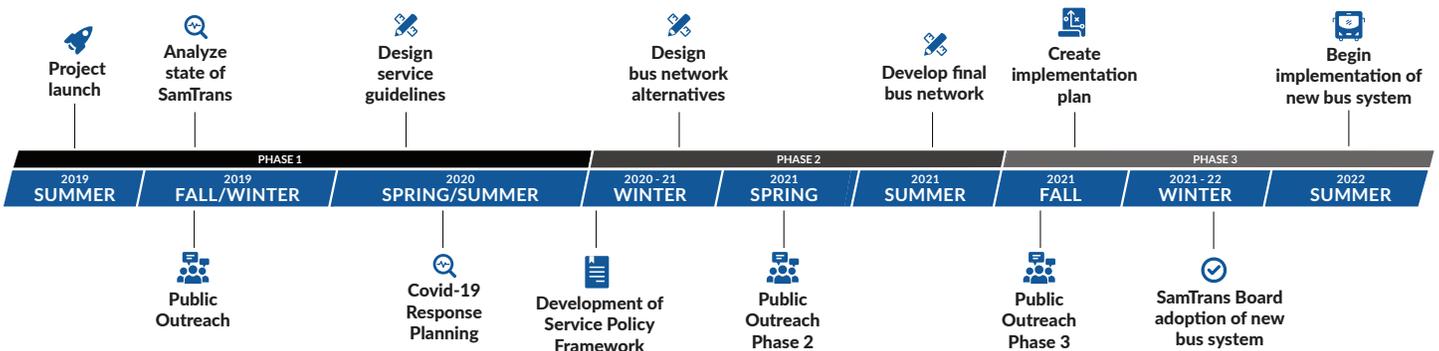
Reimagine SamTrans is a planning and outreach project to redesign the entire SamTrans bus system. The project launched in 2019 as a response to changing travel patterns in San Mateo County.

Reimagine SamTrans is evaluating every element of the SamTrans system to identify improvements to local and regional travel connections, route design, how often the buses run, bus stop locations, best practices for operations and public health, and more. The project plans to implement a new bus system in Summer 2022.

The goals of Reimagine SamTrans are to:

- **Improve the experience** for existing SamTrans customers
- **Grow new and more frequent ridership** on SamTrans
- **Build SamTrans' efficiency and effectiveness** as a mobility provider

Project Timeline



Tell us what you think!

Visit www.reimaginesamtrans.com to see proposed route changes for each route in the system and tell us what you think by May 31, 2021. You may also call 1-800-660-4287 to speak to someone about the changes.

Where are we now?

After hearing from the community and evaluating the ridership and reliability of each SamTrans route, the project team developed three new potential bus systems called alternatives. Now, we're taking input on these alternatives. Your input will be used to create one final new bus system later this year.

Community Priorities

Reimagine SamTrans conducted extensive public outreach in Fall 2019 and received input from more than 4,500 SamTrans riders and San Mateo County residents. This input told us the top four priorities for a Reimagined SamTrans bus system include:



More frequent service



Faster routes with fewer stops



Better real-time bus arrival information



Better connections to rail service like BART and Caltrain

Bus System Alternatives

The three bus network alternatives are described below and have different benefits and trade-offs. There are a few things we want to accomplish in all of the options and those include:

- Address reliability and improve on-time performance
- Improve bus service in communities that use transit most
- Improve bus and rail connections at transit hubs
- Reduce route duplication within our system
- Improve real-time bus arrival information technology
- Improve the efficiency of school-related service

Which alternative sounds best to you?



Frequency

Alternative 1 focuses on direct and frequent bus service in San Mateo County

- Buses on high-demand routes come more often all day long, seven days a week
- Routes are more direct
- Less service is provided in some parts of the county and in San Francisco



Connections

Alternative 2 expands connections to rail stations and the region

- Express bus services are expanded into San Francisco
- New routes connect BART and Caltrain stations with residential areas, college campuses, and key employment areas
- Less service is provided in some parts of the county



Coverage

Alternative 3 maintains coverage and explores innovative transit

- Coverage of service throughout the county is maintained
- On-demand bus service (microtransit) is proposed for some hard-to-reach communities
- Frequency of service stays about the same on most routes

Tell Us What You Think!

This project presents a real opportunity to help shape the future bus and mobility system in San Mateo County. Visit www.reimaginesamtrans.com to learn about the proposals for each route and give us your feedback by May 31, 2021. You may also call 1-800-660-4287 to speak to someone about the changes.

Your input will be used to refine the proposed bus system changes. A final round of public input in Fall 2021 will guide the selection of a final new bus system. Once this is complete, implementation of the preferred new network is anticipated for Summer 2022.

